



FAQ – iPod Applications

I see you have an app in the Cherokee language. Can you create an app in my tribe’s language?

Yes, we can create an app for any indigenous language. If interested, please show the youtube video to your tribal council or language program and ask them to call us.

How much does Thornton Media charge to create an iPod App?

It depends on what you want on the app, words, phrases, songs, videos, flash cards? We can come to your rez and record your elders for you at no extra cost (you pay travel expenses). OR show you how to record with your elders and you can send the files to us later. Please contact us through our [contact page](#) for pricing info. We have very reasonable and flexible prices to fit your situation.

If we sell our app on the iTunes Store, whom will the profits go to?

The client owns the app so the client (tribe) will get all of the money from sales minus 30% which goes to Apple. Client owns the master recordings.

Does the App work on both iPod touch and iPhone?

Yes.

If we hire you to create an iPod app for us, do we have to put it on the iTunes Store?

No. You can also choose to distribute in-house to tribal members only. Apple will charge an extra fee and we will charge a fee to program each iPod individually.

How many language / dialects can you put on an App?

We can put more than one language or dialect but it will add to the price.

What are the disadvantages of an iPod touch or iPhone?

Everyone knows how popular and stylish Apple products are. One of the major disadvantages of an iPod or iPhone is that it does not have a replaceable battery. You can recharge your battery a certain number of times but one day it will not take another charge (18 months?). Then you must either pay Apple a large fee to replace the battery or throw the device away.

If I want to add more words or phrases do I have to go through your company?

Yes. It takes some programming skills to program the language into the application. So you cannot do it yourself if you lack those skills.