

Since 1994 Thornton Media Inc (TMI) has created custom language tools for over 120 tribes and First Nations. We have worked closely with Native speakers throughout the US and Canada. As the recognized leaders in "Language Tools for Indian Country", Thornton Media is the **only** language tool company in the world devoted to indigenous languages.

To help gauge the interest of language people in Indian Country, for the first time ever, we will hold a workshop to teach you how to program Nintendo DSi units in YOUR language.

Hands on Language Pal Workshop:

Program Nintendo DSi in *YOUR* language!

For: Tribes, First Nations, Tribal organizations or anyone involved in language revitalization.

May 25-26, 2010 • Palm Springs, California

Attend this workshop and examine:

- ✓ How to program the coolest language tool for your community
- ✓ The best practices to record with your Native speakers.
- ✓ How to create a working foundation language module in as little as one day!
- ✓ How to bring excitement back to your language program
- ✓ Design quizzes, multiple choice games in YOUR language!
- ✓ Set pass code protected profiles in each Nintendo DSi unit for different users.
- ✓ Input archived materials or your entire dictionary of verbs into the DSi and easily search for it
- ✓ Input any kind of tribal font system into the DSi
- ✓ ***Our clients noted, "Thornton Media is the only company we found that truly allows the tribes independence to create language learning applications and to own their audio recordings outright."***

2 day Workshop Fee Includes:

- 2-days training in beautiful Palm Springs, California – How to program Nintendo DSi language learning apps in **YOUR** Native language
- Thornton Media's proprietary Language Pal software
- 1 Nintendo DSi unit (**Note**: Bring a DSi to the workshop and deduct \$170 from fee.)
- 1 programmable game cartridge and license (Our Language Pal cartridges are the only way to program the DSi, DS or DSi XL, additional cartridges available for \$280)
- Accessories package: (Plantronics headphone/mic, 8gb micro-SD card, card reader, 2gb SD card, x-mini speaker, splitter, etc.)
- Access to our **image library** (pre-sized images)
- Basic image manipulation and photography skills training
- How to play music on the DSi
- How to transfer archived materials onto the DSi
- Future online training and technical support

Sign up now for **\$1099!**

Workshop Attendees Requirements:

- Knowledge of basic computer skills (**Note:** Attendees with a lack of skills will be provided with a free optional 1/2 day workshop before the training on 05-24-2010)
- Attendees **bringing** fluent Native speakers can practice recording with them on the spot and will leave with a Nintendo DSi unit programmed with a basic foundation language module. Non fluent speakers may bring a phrase list to work from.
- Bring a PC laptop capable of recording good quality sound. (**Note:** If you do not have one, an optional laptop package is available for purchase. We will install all required software for you and make sure everything works before you arrive.)

Optional purchases:

- | | |
|--|-----------|
| 1) Additional programmable DSi cartridges, software & licenses | \$ 280 ea |
| 2) Additional persons attending to learn the system | \$ 600 ea |
| 3) Elders and fluent Native speakers not learning the software | \$ 300 ea |
| 4) Programming your set of tribal font to work on DSi, DS or DSi XL | \$ 100 ea |
| 5) Nintendo DSi unit | \$ 170 ea |
| 6) Nintendo DSi XL unit – with a larger screen size | \$ 190 ea |
| 7) PC Laptop computer package with all software installed
Includes: Win 7 OS, 250 GB hard drive or better, high quality
sound card, mouse, laptop case, 500 GB portable hard drive, etc. | \$ 900 ea |

HOW TO REGISTER:

PLEASE CONTACT US BEFORE YOU SEND IN PAYMENT.

Phone: Call 1-877-636-8665, Monday-Friday, 9:00 a.m.-5:30 p.m. PST.

Fax: Complete the registration form and fax to 440-809-9420 anytime.

Payment must be received 14 business days prior to the start of the session.

Mail: Return registration form and payment to:

Thornton Media, Inc.

P.O Box 965

Banning, CA 92220.

E-mail: info@ndnlanguage.com

Online: www.ndnlanguage.com

For complete registration policies, please visit www.ndnlanguage.com
or call 1-877-636-8665.

Advanced payment by credit card or check is required.

Purchase orders do not constitute payment.

Registrations must be received 14 business days before the workshop start date.

Registrations will not be taken after May 3rd, 2010.

REGISTRATION FORM

Name: _____ Title: _____

Department: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

METHOD OF PAYMENT Check Credit Card

Card Type: _____

Card Number: _____ Exp. Date: _____

Security Code: _____

3 digit code on back of MC/VISA or 4 digit code on front of AmEx

Cardholder Name (Please print): _____

Signature: _____

Cardholder Billing Address (Please print): _____

City: _____ State: _____ Zip: _____

Product and services (U.S. funds only)	Price	Quantity
Workshop Package per person	\$1099	
Additional persons attending to learn the system	\$600	
Elders or Native speaker not learning the software	\$300	
I am bringing my own DSi: Workshop Package	\$929	
PC Laptop package with accessories & required software pre-installed	\$900	
Additional Language Pal cartridges software, and licenses	\$280	
Additional Nintendo DSi unit	\$170	
Nintendo DSi XL – with larger screen size	\$190	
Programming your tribal fonts to work with DSi	\$100	
I need to attend the free basic computer skills workshop. Yes <input type="checkbox"/> No <input type="checkbox"/>		
TOTAL AMOUNT		\$ _____

Free Basic Computer Skills Workshop on May 24th:

- ✓ File management
- ✓ How to create a folder in My Documents
- ✓ Opening and saving files
- ✓ Quick keyboard copy and paste, drag and drop copying of files
- ✓ Installing software and uninstalling
- ✓ How to back up important files
- ✓ Moving windows
- ✓ Create a password for your laptop
- ✓ Zipping and unzipping of files
- ✓ Attaching a zipped file to email
- ✓ Setting up an email account
- ✓ How to delete files permanently
- ✓ Storing files online

FAQ: 2-day Language Pal course

Q: If I take this course can I program all of the Nintendo DSi's (in my language) that I want?

A: No. You must purchase a programmable license card for each DSi you program. We will show you how to record your language and program the units and will provide you with one (1) programmable card. Additional programmable cards available at \$280/ea.

Q: I have a PC laptop, what other equipment do I need?

A: The laptop you intend to bring must not be networked to any site. You need to have the authorization to install software on the laptop. The laptop also needs to have a good quality sound card to record audio. We are not responsible if your laptop is inadequate to record sound. (Please check with us if you have any questions)

Additional equipment needed:

- Portable hard drive/pen drive to back up files
- Mouse

Q: Who should take this three-day Language Pal course?

- Tribal language departments who want to see what our technology is all about before making a larger purchase
- Individuals who just want to record their relatives.
- Existing clients who want a refresher course
- This class is perfect for tribal leaders and elders, culture chairs, cultural resource managers, language program directors and anyone interested in language revitalization.

This language leadership retreat is the perfect way to focus on what can be achieved without the distractions of your office.

Q: Who will own the recordings if we use Thornton Media's software to record?

A: The client owns all their recordings outright. Thornton Media does not sell, distribute nor share the cultural property of ALL our clients. Occasionally with our client's permission, we will show their work around to potential clients. TMI only keep a read-only copy. Our clients own the original master recordings. We respect and understand the importance of outright ownership of tribe's and First Nation's cultural properties.

Thornton Media's Language Pal software and language learning system is our company's intellectual property rights. Thornton Media does not condone the illegal uploading and downloading of Nintendo's published games. This illegal action infringe both Nintendo's copyright and Nintendo's trademarks. A person who uses illegally obtained software, is in violation of international laws.

Q: What advantages are there to using a Nintendo DSi to teach my language?

- Nintendo DSi units attract young people like a magnet
- Once you have programmed your consoles your students can use them in an interactive way
- You can program your state-certified curriculum onto the units and save on staffing by teaching with fewer certified teachers

Q: What is there to do in Palm Springs, CA?

A: Palm Springs is a first-rate tourist destination with attractions such as:

- World-class casinos (owned by American Indian tribes)
- Outlet malls with over 200 brand name stores with prices up to 70% off
- Hundreds of great restaurants
- Within two-hours; beaches, Hollywood, etc...

Q: Who would benefit from Nintendo DSi consoles programmed in my language?

- Urban Indians and widespread tribal populations
- People who can't attend classes on a regular basis but want to study the language (both kids & adults)
- People who find it difficult to learn from books
- People who want to have fun while learning
- Students who travel often but still want to study

Q: Why did you choose Nintendo DSi as the platform to teach Indigenous languages?

A: While Thornton Media can and does program for multiple device platforms, we choose the Nintendo DSi as our main product because the DS series is the most popular hand-held device in the world. There are more than 100 million already in households in the US so many of your tribal members already own a DSi, DS or DS Lite and know how to use it.

Q: Is Language Pal a licensed Nintendo title?

A: No. Thornton Media is a third-party developer who created its own 'homebrew' software. This is completely legal. We let Nintendo know what we were doing before we started. They thanked us for choosing Nintendo, wished us luck and invited us to apply to become licensed developers and publishers. We have submitted our application.